

“Alleghe in Rosa” Contest: Decorate Your Home for the Giro!

On the occasion of the **19th stage of the 2026 Giro d'Italia**, which will see cycling champions compete on the climbs leading from the lake to **Piani di Pezzè**, the Organising Committee invites all residents to transform our village into an open-air stage.

The Theme: “Dolomite Tradition and Passion for Pink”

The contest recognizes creativity in decorating facades, terraces, and private gardens located along the stage route or in the town center. The decorations must combine the color pink (the symbol of the Giro) with elements typical of our region: wood, mountain flowers, the rock of Civetta, and bicycles.

Categories and Awards

Three main awards will be presented:

1. **“Maglia Rosa” Award:** For the most spectacular and striking display.
2. **“Cima Coppi” Award:** For the most original and creative decoration.
3. **“Civetta” Award:** For the decoration that best integrates local tradition with the sporting event.

Up for grabs: Baskets of typical Belluno products, official Giro d'Italia merchandise, and other surprise prizes

How to Participate

- **Registration:** Free of charge; sign up at the Alleghe Tourist Office by May 22, 2026.
- **Setup:** Decorations must be completed by the evening of May 27 to allow for the jury's evaluation.
- **Judging:** A jury composed of local representatives, artists, and cycling enthusiasts will tour the streets of Alleghe on the eve of the event.
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Ideas for Participants

- Use old bicycles repainted pink and decorated with flowers.
 - Hang pink banners alternated with pine and larch branches.
 - Create wooden silhouettes of cyclists to place on lawns or low walls.
 - Don't forget the lights: the evening reflection on the lake will be magical!
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Let's show the whole world the big heart of Alleghe! Help us brighten up the climb to Piani di Pezzè and give the Carovana Rosa the warmest welcome possible.

For more information, contact the IAT Alleghe office | Tel. 0437 523333